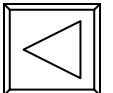


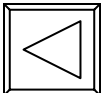
Values

- **Integrity**
- **Patriotism**
- **Public Service**
- **National Security**
- **Technical Competence**
- **Excellence**
- **Environmental Stewardship**



Goals

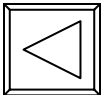
- **National Security and
Emergency Response**
- **Education & Training**
- **Relationships**
- **Relevance**
- **Recognition**



SAME Member Demographics*

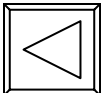
Private industry:	13,415 (64%)
Federal Government:	4,130 (20%)
DOD = 3,710 (18%)	
Non-DOD = 420 (2%)	
State/local Gov't:	420 (2%)
College Students:	1,225 (6%)
Fully Retired:	1,100 (6%)
Education/Non-Profit:	160 (1%)
Unidentified:	135 (1%)
TOTAL =	20,850 (100%)

* As of Aug 07

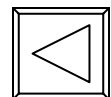


2007-2008 Focus Areas

- Provide enhanced service and value to military engineer community, including both Public and Private sectors
- Develop and implement programs and tools to enhance the value of SAME through continuing education programs
- Promote K-12 outreach programs that provide greatest value to the military engineer community for implementation by SAME Posts

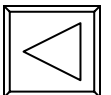


Strategic Alliances



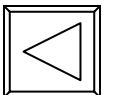
Strategic Alliance Programs

- AEA – Co-sponsor Engineer Dinner at West Point
- NSPE
 - Ethics and P.E. Review Courses
 - Webinars
- IFMA
 - Certified Facility Manager (CFM) and FM Webinars
 - Installation Management Panel at World Workplace (Annually)
 - IFMA-SAME Federal Facilities Management Workshop (Sep 07)
- CMAA
 - Pilot Certified Construction Manager (CCM) program
 - Webinars
 - SAME Panel at CMAA National Conference (Oct 07)
- TISP
 - Hosting 2008 TISP Congress at Southwest-Rocky Mountain Regional Conference in Phoenix



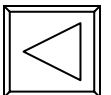
Prospective Alliances

- Design-Build Institute of America (DBIA)
 - DBIA Certificate
- American Society of Civil Engineers (ASCE)
 - Joint Student Chapters
 - Readiness Training
- Green Building Council
 - Leadership in Energy and Environmental Design (LEED) Certification
- American Association of Cost Engineers (AACE)



Future Direction

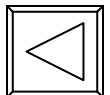
- Continue strong Post organizations focused on Strategic Plan Goals and Objectives
 - **Recruitment + Satisfaction = Retention**
 - Focus areas:
 - Provide enhanced service and value to military engineer community, including both Public and Private sectors
 - Develop and implement programs and tools to enhance the value of SAME through continuing education programs
 - Promote K-12 outreach programs that provide greatest value to the military engineer community for implementation by SAME Posts



Future Direction

- Continue support of “Top Six” values to members*
 - Customer satisfaction: “What does SAME do for me?”
 - Networking: acquaintances, job opportunities, awareness of future military and government projects, prof. develop.
 - Programs: appeal to members of all ages and professions
 - Professional development: awarding PDHs to support members’ state certification requirements
 - *The Military Engineer, SAME’s News*: keep relevant and interesting for all ages and professions
 - Involvement: provide leadership opportunities (committees, officers, directors)

* 2006-07 AOF Membership Strategic Assessment Implementation Report



2007 Board Decisions

- Amended Regional Conference Guidelines to encourage avoidance of Post programs in month of regional conference and profit sharing among Posts in two regions
- Approved concept for SAME HQ to take lead to plan and conduct annual Joint Engineer Training Conference & Expo beginning in 2009, in partnership with local Post

